

**Tobacco 101**  
**Overview and Trends of Tobacco Use**  
**A Free Webinar Training for Prevention Coalition Members**

Become part of the professional community who is knowledgeable about the existing trends of tobacco use including youth. Smoking rates among high school students in New Jersey are concerning, with approximately 38.7% of them reporting they have tried some form of tobacco and 9.3% who are current smokers. The tobacco companies continue to differentiate their products and create strategies to target youth by offering a variety of flavored tobacco products, using specific media channels and normalizing its behavior to leverage it as a social activity.

**Date:** *January 21, 2014*

**Time:** *3:00PM - 4:30PM*

**To register:** Please send an email with the information below to [cruzj3@rwjms.rutgers.edu](mailto:cruzj3@rwjms.rutgers.edu). Link to view webinar will be available at scheduled time.

If you would like to receive public health credits, please create a profile in [njlmn.rutgers.edu](http://njlmn.rutgers.edu).

Rutgers University, Division of Addiction Psychiatry, has been approved by the New Jersey Department of Health as a provider of New Jersey Public Health Continuing Education Contact Hours (CEs). Participants who successfully complete this educational program will be awarded (1) One NJ Public Health Continuing Education Contact Hours (CEs).

- **Registrant's Name**
- **Registrant's Phone Extension**
- **Registrant's Email**
- **Facility/Program**
- **Webinar**

**(Computer must have sound function to hear webinar; no telephone dial in number is used)**

**Facilitators-Robert Wood Johnson Medical School, Rutgers University:**

- Jill Williams, MD ([jill.williams@rutgers.edu](mailto:jill.williams@rutgers.edu); 732-235-4341)  
Professor of Psychiatry  
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- Jose A. Cruz, MBA, LCSW, CTTS ([cruzj3@rwjms.rutgers.edu](mailto:cruzj3@rwjms.rutgers.edu); 732-235-4341)  
Addictions Consultant, Mental Health Clinician